



PROM



ADDY2015
FINALISTS LIST

SALES PROMOTION

01A - PRODUCT OR SERVICE - CATALOG

Studio 136
New York State Industries for the Disabled (NYSID)
NYSID 2014 Product Catalog

The College of Saint Rose
The College of Saint Rose
Expanded Edition

01B - PRODUCT OR SERVICE - SALES KIT OR PRODUCT INFORMATION SHEETS

Adworkshop
Brant Lake Camp
Brant Lake Camp Fulfillment Brochure

Creative Communication Associates
Saint Xavier University
SXU Athletic Logo Style Guide

02A - PACKAGING - SINGLE UNIT

There was only one finalist in this category.

02C - PACKAGING - CAMPAIGN

Aurora Design
100% All Natural
Sanavi Flavored Sparkling Spring Waters

Winstanley Partners
Balderdash Cellars
Balderdash Brakelight & Brakelight Reserve

03B - POINT OF PURCHASE - FREE-STANDING

There was only one finalist in this category.

03C - POINT OF PURCHASE - TRADE SHOW EXHIBIT

EP&M International
GE Power & Water
GE Exhibit at PowerGen International 2015

Creatacor, Inc.
ARC - Airlines Reporting Corp.
ARC 20 x 20 Trade Show Exhibit

Creatacor, Inc.
MindBody, Inc.
Mind Body 20 x 20 Exhibit for America's Beauty Show

04 - CAMPAIGN (FOR CATEGORIES 01A-03D)

There was only one finalist in this category.

05 - AUDIO/VIDEO SALES PRESENTATION

Mountain View Group, Ltd.
GE Power & Water
KOSPO Customer Sketch Video

Mountain View Group, Ltd.
GE Power & Water
Chubu Animation

Studio136
Shank & Falvey Insurance
Shank & Falvey Insurance Video

Majestic Media Group LLC
New York Farm Bureau
Every Farmer

The Creative Advantage
Owens Corning
Play to Win

Fingerpaint
Finish Line
Finish Line Brand Video

COLLATERAL MATERIAL

07 - ANNUAL REPORT (ANY PRINTING METHOD)

Adworkshop
Adirondack Foundation
Adirondack Foundation Annual Report

Coppola Design
The Town School
Moving Into Town's Second Century - The Town School
Annual Report

2communique
Noble and Greenough School
Noble and Greenough Annual Report

Overit
Port of Albany
Annual Report for Port of Albany

Zone 5
NELLCO
NELLCO Annual Report

08A - BROCHURE - SINGLE UNIT (ANY PRINTING METHOD)

The College of Saint Rose
The College of Saint Rose
What Do You Want From a College?

Hudson Valley Community College
Hudson Valley Community College
Honorscholar Mailer

Trampoline Design
Finch Paper, LLC
Finch Opaque Brochure

Creative Communication Associates
Boston College Carroll School of Management
Boston College Carroll School of Management Infographic

Creative Communication Associates
King's College
King's College Search Piece

Creative Communication Associates
SUNY Geneseo
Geneseo Viewbook

Creative Communication Associates
LIM College
LIM College Viewbook

Creative Communication Associates
St. John's University Career Services
St. John's University Corporate Viewbook

08B - BROCHURE - CAMPAIGN

Aurora Design
Mohawk
Strathmore Notes Fine Paper Journals

Trampoline Design
SUNY Plattsburgh
SUNY Plattsburgh Brochures

Creative Communication Associates
Lycoming College
Lycoming Admissions Campaign

Rueckert Advertising & PR
SUNY Delhi
SUNY Delhi Admissions Collateral Campaign

09A - PUBLICATION DESIGN (MAGAZINE OR BOOK) - COVER

2communique
Noble and Greenough School
Nobles Magazine: Spring 2014

2communique
AACSB International
BizEd January/February 2015 Cover

2communique
Tufts University
Tufts Magazine Fall 2014 Cover

2communique
Tufts University
Cummings Magazine Summer 2014: Cover

09B - PUBLICATION DESIGN (MAGAZINE OR BOOK) - EDITORIAL SPREAD OR FEATURE

2communique
Tufts University
Tufts Magazine Fall 2014: Comrade Dad

2communique
Tufts University
Cummings Magazine Summer 2014: Backyard Battle

2communique
Tufts University
Cummings Magazine Summer 2014: Sight Lines

2communique
Tufts University
Tufts Magazine Summer 2014: Singing Bodies

Trampoline Design
Hunter Mountain
Hunter Mountain Life 4x4 Spread

09D - PUBLICATION DESIGN (MAGAZINE OR BOOK) - MAGAZINE DESIGN (ENTIRE MAGAZINE)

2communique
AACSB International
BizEd January/February 2015

2communique
Pingree School
Pingree Magazine Fall 2014

2communique
Tufts University
Tufts Magazine Fall 2014

2communique
Noble and Greenough School
Nobles Magazine Fall 2014

The College of Saint Rose
The College of Saint Rose
Saint Rose Magazine

Hudson Valley Community College
Hudson Valley Community College
Valley View Magazine

09E - PUBLICATION DESIGN (MAGAZINE OR BOOK) - BOOK DESIGN (ENTIRE BOOK)

There was only one finalist in this category.

10A - POSTER - SINGLE

Palio+Ignite
Palio+Ignite
Macbeth

Palio+Ignite
Palio+Ignite
On the 21st of September, Let's All Be On Active Duty.

The College of Saint Rose
The College of Saint Rose
Follow the Bird

10B - POSTER - CAMPAIGN

There was only one finalist in this category.

11B - SPECIAL EVENT MATERIAL - INVITATION

2communique
Cancer Treatment Center
Visions of Strength Invitation

Overit
Shaker Pointe
Invite for Shaker Pointe Grand Opening

Studio136
Bullard, McLeod & Associates, Inc.
Bullard McLeod 30th Anniversary Invitation

T1D - SPECIAL EVENT MATERIAL - CAMPAIGN

Burst Marketing
CSEA
Strong Communities Work

Studio136
St. Pius X Catholic School
A Winter's Night Out in Emerald City Event Materials

Trampoline Design
Loews Don CeSar Hotel
Loews Don CeSar Hotel New Year's Eve

Zone 5
Brooklyn Hospital
Founder's Ball Event and Good Deeds Game

DIRECT MARKETING

13A - CAMPAIGN - FLAT

Adworkshop
Paul Smith's College
Paul Smith's Outcomes Apply Postcard

The College of Saint Rose
The College of Saint Rose
Branding Postcards

OUT-OF-HOME

15A - OUTDOOR BOARD - FLAT

Adworkshop
North Country Savings Bank
North Country Savings Bank 2014 Spring Mortgage Billboard

The College of Saint Rose
The College of Saint Rose
Make Your Credits Count

Winstanley Partners
Berkshire Money Management
Berkshire Money Management Nest Egg

18 - CAMPAIGN

The College of Saint Rose
The College of Saint Rose
Mall Branding Ads

Creative Communication Associates
LIM College
LIM College Urban Panels

NON-TRADITIONAL ADVERTISING

20A - SINGLE

There was only one finalist in this category.

CONSUMER OR TRADE PUBLICATION

24B - CAMPAIGN - FOUR-COLOR

The College of Saint Rose
The College of Saint Rose
Saint Rose Branding Ads

Winstanley Partners
YoZuri America
YoZuri America

Trampoline Design
ADG
ADG Ads

NEWSPAPER

30B - CAMPAIGN - COLOR (ANY COLOR OTHER THAN BLACK)

There was only one finalist in this category.

DIGITAL ADVERTISING

32A - WEBSITES B-TO-B - PRODUCTS

Palio+Ignite
Palio+Ignite
Otezlapro.com

Blass Communications
IntegraOptics
IntegraOptics Website

32C - WEBSITES B-TO-B - SERVICES

Palio+Ignite
Palio+Ignite
Paliognite.com

Studio136
New York Credit Union Foundation
New York Credit Union Foundation Website

Trampoline Design
D.A. Collins
D.A. Collins Website

Fingerpaint
GE Global Research
GE Global Research Website Design

Fingerpaint
Fingerpaint Marketing
Fingerpaint Marketing Website Design

Fingerpaint
Helius Medical Technologies
Helius Medical Technologies Website Design

33C - WEBSITES CONSUMER - SERVICES

Adworkshop
Inn at Stockbridge
Inn at Stockbridge Adaptive Website

Adworkshop
Chugach Powder Guides
Chugach Powder Guides Adaptive Website

2communicate
2communicate
2communicate Website

Overit
Catseye Pest Control
Catseye Pest Control Website

Winstanley Partners
Destination Williamstown
Destination Williamstown

Zone 5
Brooklyn Hospital
The Brooklyn Hospital Center

34C - MOBILE WEBSITES - SERVICES

There was only one finalist in this category.

35C - MICROSITES - SERVICES

There was only one finalist in this category.

36C - SOCIAL MEDIA - CAMPAIGN

Mountain View Group, Ltd.
The Coca-Cola Company
Coca-Cola Freestyle Launch Campaign

Winstanley Partners
Camillus
Camillus Knives ATV Sweepstakes

Zone 5
GE Power & Water
GE Distributed Power Business Launch

38C - ONLINE PUBLICATION - ANNUAL REPORT

Studio136
Habitat for Humanity Capital District
Habitat for Humanity Capital District 2013 Annual Report

Trampoline Design
Paul Smith's College
Paul Smith's Giving

38D - ONLINE PUBLICATION - EMAIL

Adworkshop
The Whiteface Lodge
The Whiteface Lodge Email Newsletter

Zone 5
Clarkson University
Clarkson Trudeau Biomedical Scholars Email Campaign

**39A - ADVERTISING AND PROMOTION -
BANNERS RICH MEDIA**

There was only one finalist in this category.

40C - VIDEO - BRANDED CONTENT 60 SECONDS OR LESS

Mountain View Group, Ltd.
The Coca-Cola Company
FIFA Powerade Social Media

Overit
NYS Council on Problem Gambling
Problem Gambling "KnowTheOdds" Video

Trampoline Design
Hunter Mountain
Hunter Mountain President's Pass

**40D - VIDEO - BRANDED CONTENT
MORE THAN 60 SECONDS**

Burst Marketing
EmilyGrace Wedding Gown Preservation
The Story of the Dress

Overit
H&V Collision
H&V Collision Center Video

Studio136
New York Credit Union Association
New York Credit Union Association History Video

The Creative Advantage
Covidien
The Power of Our Differences

The Creative Advantage
Covidien
A Culture of Inclusion and Innovation

Creative Communication Associates
Clafin University
Clafin Marquee Video

42 - CAMPAIGN (FOR CATEGORIES 32A-41C)

Adworkshop
Visit Adirondacks
Area ADK Campaign - Visit Adirondacks

The Creative Advantage
Covidien
The Power of Our Differences & A Culture of
Inclusion and Innovation

Potratz
Potratz
Potratz - Meteorite - Pre-Roll Campaign

Potratz
Phillipsburg Easton Honda
Potratz: 8 Days of Deals

RADIO

43A - LOCAL (ONE METRO) - :30

There was only one finalist in this category.

43B - LOCAL (ONE METRO) - :60 OR MORE

Albany Broadcasting
 On Tap Sports Bar
 On Tap - Biggest Game 2014

iHeartMedia
 Mooradian's Furniture
 Furniture Monsters

43C - LOCAL (ONE METRO) - CAMPAIGN

There was only one finalist in this category.

45A - SELF-PROMOTION - SINGLE

Albany Broadcasting
 B95.5 FM
 B95 - Top O the McLachlan Weekend

iHeartMedia
 WRVE
 99.5 The River - Our Family - Summer Night Out Promo

TELEVISION**46B - LOCAL (ONE DMA) - :30**

Working Pictures, Inc.
 Capital Communications Federal Credit Union
 Capital Communications Federal Credit Union "Treehouse" TV

Working Pictures, Inc.
 Austin School of Spa Technology
 Austin School of Spa Technology "Barbering" TV

Adworkshop
 Canton Potsdam Hospital
 CPH Skipping Stones Primary Care TV Spot

Overit
 Rensselaer Honda
 Rensselaer Honda

WRGB/CBS 6
 60 State Place
 60 State Place

Potratz
 Potratz
 Potratz - Ride Time - Comic Book 2014

46D - LOCAL (ONE DMA) - CAMPAIGN

Working Pictures, Inc.
 St. Peter's Health Partners
 St. Peter's Health Partners 2014 "More Everything"
 TV Campaign

Hudson Valley Community College
 Hudson Valley Community College
 Bold Conversations TV Campaign

48C - REGIONAL/NATIONAL TV SINGLE SPOTS - SERVICES

Working Pictures, Inc.
 MVP Health Care
 MVP Health Care "Get It Started" TV

DeFabio Design
 Mills Entertainment / Tilles Center
 MTV GirlCodeTour

49C - REGIONAL/NATIONAL TV CAMPAIGN - SERVICES

There was only one finalist in this category.

51B - CINEMA ADVERTISING - IN-THEATRE COMMERCIALS OR SLIDES

DeFabio Design
 Mangino Buick GMC
 ManginoRt50ToysCinema

Aurora Studios
 Dolby Laboratories
 Dolby Atmos "Horizons"

INTEGRATED CAMPAIGNS**54 - CONSUMER LOCAL**

Adworkshop
 Bear's Den Trading Post
 Bear's Den Summer Campaign

Burst Marketing
 Pioneer Bank
 Pioneer Bank Brand Campaign

Winstanley Partners
 Berkshire Money Management
 Berkshire Money Management Nest Egg

Hudson Valley Community College
 Hudson Valley Community College
 Fall '14 Integrated Campaign

St. Peter's Health Partners
 St. Peter's Health Partners
 "We Do More" Campaign
 Rueckert Advertising & PR
 St. Mary's Healthcare
 St. Mary's Healthcare Spine Surgery Campaign

55 - CONSUMER REGIONAL/NATIONAL

There was only one finalist in this category.

ADVERTISING FOR THE ARTS & SCIENCES**56E - COLLATERAL - POSTER**

2communique
 The College of Saint Rose
 15 Minutes Max Film Festival

Palio+Ignite
Palio+Ignite
Macbeth

The College of Saint Rose
The College of Saint Rose
Frequency North Series

56F - COLLATERAL - NEWSLETTER

There was only one finalist in this category.

**62A - SINGLE MEDIUM CAMPAIGN
(FOR CATEGORIES 56-61)**

There was only one finalist in this category.

PUBLIC SERVICE

63C - COLLATERAL - BROCHURES/SALES KIT

There was only one finalist in this category.

63E - COLLATERAL - POSTER

Palio+Ignite
Palio+Ignite
On the 21st of September, Let's All Be On Active Duty.

Palio+Ignite
Palio+Ignite
Macbeth

**63G - COLLATERAL - CARDS, INVITATIONS OR
ANNOUNCEMENTS (SPECIAL EVENT MATERIAL)**

There was only one finalist in this category.

65A - BROADCAST/ELECTRONIC/DIGITAL - TV

Mountain View Group, Ltd.
NeighborWorks America
NeighborWorks PSA

Elevation Films
New York State Department of Transportation
Drive Aware

65B - BROADCAST/ELECTRONIC/DIGITAL - RADIO

Albany Broadcasting
Albany Broadcasting
Make a Wish - 2014-Testimonial 2

iHeartMedia
Soldier On
Soldier On Concert for Albany County Homeless Veterans

**65C - BROADCAST/ELECTRONIC/DIGITAL -
AUDIO/VISUAL**

Working Pictures, Inc.
Albany Medical Center
Albany Medical Center "Dancing in the Woods" Gala Video

Overit
PhRMA
MyOldMeds Video

Overit
Albany County District Attorney Partners
Anti-Bullying Video

Overit
New York State Allies for Public Education
Common Core for NYS Allies for Public Education
Whiteboard Video

The Creative Advantage
The Regional Food Bank of Northeastern NY
When Hunger Hits Home

**69A - CAMPAIGN - SINGLE MEDIUM CAMPAIGN
(FOR CATEGORIES 63-68)**

Mountain View Group, Ltd.
NeighborWorks America
NeighborWorks PSA Campaign

Coppola Design
Mohawk Hudson Humane Society
Save A Bull Ad Campaign,

**69B - CAMPAIGN - INTEGRATED CAMPAIGN
(FOR CATEGORIES 63-68)**

There was only one finalist in this category.

ADVERTISING INDUSTRY

**70A - SELF-PROMOTION - COLLATERAL
(BROCHURES, POSTERS, ETC.)**

There was only one finalist in this category.

70C - SELF-PROMOTION - PRINT

Palio+Ignite
Palio+Ignite
Cult of Content, Cult of Cool

Fingerpaint
Fingerpaint
Adverse Effects

**70F - SELF-PROMOTION - BROADCAST
(DEMO REELS GO IN THIS CATEGORY)**

Working Pictures, Inc.
Working Pictures, Inc
Working Pictures Demo Reel

Creative Communication Associates
CCA
CCA Sizzle Reel

70G - SELF-PROMOTION - DIGITAL ADVERTISING

There was only one finalist in this category.

**70J - SELF-PROMOTION - DIRECT MARKETING/
SPECIALTY ITEMS**

There was only one finalist in this category.

70K - SELF-PROMOTION - CARDS, INVITATIONS OR ANNOUNCEMENTS (SPECIAL EVENT MATERIAL)

Overit
Overit
Holiday Card

Winstanley Partners
Winstanley Partners
Winstanley Tree Stick

71 - SELF-PROMOTION - AD CLUB OR MARKETING CLUB

There was only one finalist in this category.

ELEMENTS OF ADVERTISING

74A - VISUAL - LOGO

2communique
Cancer Treatment Center
Visions of Strength Logo

2communique
Center for Middle Eastern Studies/Harvard University
Center for Middle Eastern Studies Logo

Studio136
Society for Integrative Oncology (SIO)
Society for Integrative Oncology (SIO) logo

Trampoline Design
CLS Farms
CLS Medusa

Fingerpaint
Mark Lawson Antiques
Mark Lawson Antiques Logo Design

Fingerpaint
Helius Medical Technologies
Helius Medical Technologies Logo Design

Potratz
Potratz
Potratz: ExitGadget Logo

74B - VISUAL - ILLUSTRATION SINGLE

There was only one finalist in this category.

74C - VISUAL - ILLUSTRATION CAMPAIGN

There was only one finalist in this category.

74E - VISUAL - PHOTOGRAPHY COLOR

Blass Communications
IntegraOptics
IntegraOptics Components Photo

Blass Communications
IntegraOptics
IntegraOptics Technical Engineers at Work Photo

Trampoline Design
Trampoline Design
Trampoline Lumberjack Shot

74G - VISUAL - PHOTOGRAPHY CAMPAIGN

There was only one finalist in this category.

74I - VISUAL - CINEMATOGRAPHY

Working Pictures, Inc.
WMHT Educational Telecommunications
"One More Ride: The Hoffman's Playland Story"

The Creative Advantage
Covidien
"The Power of Our Differences"

75C - SOUND - SOUND DESIGN

Albany Broadcasting
Holiday Inn Express & Suites
Holiday Inn Express - Frankenmurder Oct.14

Aurora Studios
Dolby Laboratories
Dolby Atmos "Horizons"

76A - DIGITAL CREATIVE TECHNOLOGY - INTERFACE & NAVIGATION

There was only one finalist in this category.

76B - DIGITAL CREATIVE TECHNOLOGY - RESPONSIVE DESIGN

Burst Marketing
Burst Marketing
Burst Marketing Responsive Site

Fingerpaint
GE Global Research
GE Global Research Website Design

Fingerpaint
Fingerpaint
Fingerpaint Marketing Website Design

Fingerpaint
Helius Medical Technologies
Helius Medical Technologies Website Design

LOCAL ONLY, VIDEO

VIDEO, LONG FORM, EXTERNAL AUDIENCE

Mountain View Group, Ltd.
GE Power & Water
Leadership Meeting Anthem Video

Mountain View Group, Ltd.
Alcon
Patient Testimonial Videos

VIDEO, LONG FORM, INTERNAL AUDIENCE

Mountain View Group, Ltd.
Takeda Pharmaceuticals
Takeda and Me Journey Video

Majestic Media Group LLC
New York Farm Bureau
Every Farmer

STUDENT FINALISTS

SALES PROMOTION

S01A - PACKAGING

Corrine Furjanic
The College of Saint Rose
Jungle Jaws

Jeremy Fink
The College of Saint Rose
Icepick Toothpicks

Whitney Dobladdillo
The College of Saint Rose
Package Design

Gregory Leguire
The College of Saint Rose
Stork

Cheryl Ambrosio
The College of Saint Rose
Bare Buttons

Rachael Alling
The College of Saint Rose
Gadget Packaging Project

COLLATERAL MATERIAL

S02 - STATIONERY PACKAGE

Kelli Lovdahl
The College of Saint Rose
Personal Business System

Bridget Richardson
The College of Saint Rose
Business System

Mary Copeland
The College of Saint Rose
Personal Business System

Holly Cunningham
The College of Saint Rose
Identity Business System

Rachael Engelhardt
The College of Saint Rose
Personal Business System

S03 - BROCHURE/ANNUAL REPORT

Janna Czepiel
The College of Saint Rose
Studio 324 Newsletter

Lauren Occhiogrosso
The College of Saint Rose
Hirshhorn Museum Newsletter

Rachel Suflita
The College of Saint Rose
Smithsonian Newsletter

Lauren Pennock
The College of Saint Rose
Center for Art & Design Newsletter

Lauryn Schrom
The College of Saint Rose
Smithsonian Newsletter

Felicia Bennett
The College of Saint Rose
Smithsonian American Art Museum Newsletter

S04 - POSTER

Amber Moak
The College of Saint Rose
Senior Show Poster

Gina Magistro
The College of Saint Rose
Undergraduate Art Show Poster

Ed Brown
The College of Saint Rose
Amnesty Poster

Leticia Monroe
The College of Saint Rose
Music Poster

Marcos Martinez
The College of Saint Rose
Senior Show Poster

Eden Loeffel
The College of Saint Rose
Bio-gram

Scott Duell
The College of Saint Rose
Music Poster

Kathryn Pastula
The College of Saint Rose
Typeface Poster

Philip Prinzo
The College of Saint Rose
Albany City Beavers

William Mintzer
The College of Saint Rose
Senior Show Poster

STUDENT FINALISTS (CONTINUED)

S05C - PUBLICATION DESIGN (MAGAZINE OR BOOK) - SERIES (COVERS OR SPREADS OR FEATURES)

David Jacobs
The College of Saint Rose
Newspaper Redesign

Jori Figueroa
The College of Saint Rose
Figueroa Collateral Material

S05E - PUBLICATION DESIGN (MAGAZINE OR BOOK) - BOOK DESIGN (ENTIRE BOOK)

There was only one finalist in this category.

CONSUMER OR TRADE PUBLICATION

S09B - CAMPAIGN

Janna Czepiel
The College of Saint Rose
Under Armour Ad Series

Kayla O'Hare
The College of Saint Rose
Three Ads in a Series

Garrett Kipp
The College of Saint Rose
Meals on Wheels Ad Series

DIGITAL ADVERTISING

S11C - MOBILE APPS

There was only one finalist in this category.

INTEGRATED CAMPAIGNS

S14B - INTEGRATED CAMPAIGNS - CONSUMER

Janna Czepiel
The College of Saint Rose
Closer To The Sun Promotion

Kelli Lovdahl
The College of Saint Rose
Bite - Restaurant Branding System

Whitney Dobladdillo
The College of Saint Rose
Not-for-Profit

Autumn Ballard
The College of Saint Rose
El Bistro

Bridget Richardson
The College of Saint Rose
Restaurant Branding System

Rachel Suflita
The College of Saint Rose
Restaurant Branding System

Matthew Ramirez
The College of Saint Rose
Bootstrap Tavern

Kateri Edwards
The College of Saint Rose
Hitchcock's

Tyler Flood
The College of Saint Rose
Five Rivers Integrated Campaign

ELEMENTS OF ADVERTISING

S16A - VISUAL - LOGO

Paul Engel
Paul Engel Design/SUNY Cobleskill
Case Study

Susana Cadena
The College of Saint Rose
Canauti

Dominick Gates
The College of Saint Rose
Typeface Logo

Molly Morrow
The College Of Saint Rose
Personal Identity Logo

Dani Dayton
The College of Saint Rose
Restaurant Logo

Ojwanna Wilson
The College of Saint Rose
Restaurant Branding System Logo

Phil Prinzo
The College of Saint Rose
Albany City Beavers

S16B - VISUAL - ILLUSTRATION, SINGLE

Madison Palmer
The College of Saint Rose
Dragon

Emily Fisher
The College of Saint Rose
Umbrella Illustration

Morgan Denman
The College of Saint Rose
Rabbits

STUDENT FINALISTS (CONTINUED)

Sadie Posdich
The College of Saint Rose
Typeface Design

S16C - VISUAL - ILLUSTRATION, CAMPAIGN

Caroline Murphy
The College of Saint Rose
6 Banknotes in a Series: Obsolete Technology

Eden Loeffel
The College of Saint Rose
3 Banknotes in a Series

All winners, including Best of Show, will be announced on March 6, 2015 at the 2015 Albany Addy Awards Dinner. Visit www.albanyaddys.com for more information.

NB: *If you have entered into a category that is not listed, entries did not score high enough to be considered a finalist.*